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oils+fats 2007: an industry celebrates a premiere

- **With 70 exhibitors from 14 countries, the leading companies from the oils and fats industry are represented at oils+fats 2007**
- **28 percent of all exhibitors are from countries other than Germany**
- **Extensive program of related events for visitors**

oils+fats 2007, the international trade fair for the production and processing of oils and fats, is celebrating its premiere at the M,O,C, Event Centre from November 20 – 22, 2007. When Munich International Trade Fairs established the only international exhibition for the oils and fats industry, the response was very positive. A total of 70 leading companies have registered to exhibit at first oils+fats. The thing that makes this event unique is that it is so international. 28 percent of all exhibitors are from countries other than Germany. Companies from 14 countries including the United States, Great Britain, India and Spain are participating in the fair. The exhibitors at oils+fats 2007 will occupy approximately 2,300 square meters of (gross) exhibition space in Atrium 3 of the M,O,C, Event Centre.

oils+fats clearly distinguishes itself from the scientifically oriented conferences that currently dominate the industry. The fair will allow manufacturers to present their solutions for producing and processing oils and fats – from raw and auxiliary materials to plants and machinery, quality assurance and logistics – to an audience of interested professionals.

According to Norbert Bargmann, Managing Director at Munich International Trade Fairs, "oils+fats gives the rapidly growing sector for oils and fats a needed platform

and closes a gap in the industry, which until now has been very conference-oriented. We have managed to create a niche exhibition that has a great deal of potential. oils+fats 2007 will develop into an important gathering for the industry."

Before and during the exhibition, visitors can go online and register when they purchase an admission ticket at an attractive advance-sale price or conveniently redeem guest tickets. Besides saving them time when they arrive at the exhibition, visitors will also receive an oils+fats exhibition catalog free of charge.

oils+fats 2007 focuses on the latest trends and informs experts and decision-makers about the newest technological developments. The fair is also rounded out by an attractive program of related events. Seminar and short courses – i.e. brief technical lectures about practical solution approaches – give interested visitors access to first-hand information on the latest topics of interest to the oils and fats industry.

On November 21 and 22, ID&A Ignace Debruyne & Associates Filtration and Membrane World LLC is offering a practical short course in English on **Advanced Edible Oil Refining & Processing: Case Studies and Trouble Shooting**. There will also be half-day extension seminar on the **Industrial Uses of Vegetable Oils: Biodiesel, Ink, Bio-based Solvents, and Lubricants** on November 22.

BDOel (Federal Association of Decentralized Oil Mills) has put together a seminar in German for each day of oils+fats: On November 20 there will be a "sensors seminar" on the topic of taste-testing rapeseed oil. It will be followed by a seminar on quality assurance and technical optimization as well as legal guidelines regarding feed on November 21. On November 22, the program will be rounded out by a tax and legal seminar for oil millers.

Additional information is available at www.oils-and-fats.com.

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About oils+fats 2007

oils+fats is being held at the M,O,C, Event Centre in Munich from November 20 – 22, 2007. It is the only international trade fair that focuses on the production and processing of oils and fats. It covers everything from raw and auxiliary materials to processing, quality assurance, packaging and logistics, informing visitors about the latest trends and technological developments. That makes oils+fats the most important industry gathering for experts and decision-makers in the oils and fats industry.

About the M,O,C, Event Center

The M,O,C, is Munich International Trade Fairs' successful event center. It features showrooms, exhibition halls and conference rooms on a total of 30,000 square meters of space. The thing that makes the M,O,C, unique is its open exhibition concept: there are 60 rooms arranged around an atrium bathed in light that can be used for seminars or as additional presentation space. The competent and professional M,O,C, team satisfies any special exhibition requests that exhibitors may have. Approximately 200 events, from conferences and conventions to specialty events for select groups of trade representatives and large-scale exhibitions for the general public are held at the M,O,C, every year.

About Messe München International (MMI)

Messe München International (MMI, Munich Fairs International Group) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from around 180 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, the Middle East and in South America. With four subsidiaries abroad and 75 foreign representatives, looking after 97 countries, MMI has a truly global network.

Contact M,O,C, Munich:**Bettina Albrecht, Exhibition Manager**

Phone: (+49 89) 323 53 215, Fax: (+49 89) 3235-9723982

E-mail: bettina.albrecht@messe-muenchen.de, Internet: www.oils-and-fats.com

Press contact:**Sonja Kreitmeier, Press Officer**

Phone: (+49 89) 949 20714, Fax: (+49 89) 949 97 20714

E-mail: sonja.kreitmeier@messe-muenchen.de, Internet: www.oils-and-fats.com